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HAL L. BIRD MOTOR CO. NEW PHOENIX AGENT FOR STUDEBAKER LINE

Phoenix boasts of no more substantial and progressive concern than that which was added to the motor car company of this city when on the first of the year the Phoenix Motor company was taken over by the Hal L. Bird Motor company at the southwest corner of First and Van Buren streets.

Sole owner of this company is Hal L. Bird, one of the leading business men, who has been connected with some of the most important enterprises in this city. Among the many concerns in which Mr. Bird is financially and actively interested is the Jefferson hotel, of which he is part owner.

In entering the motor car business, Mr. Bird has given it the same complete attention and full financial backing that has brought him success in his other ventures. During the seven years Mr. Bird has been in Phoenix, he has made a signal success and is rated at present as one of the city's most substantial business men.

In contemplating the Hal L. Bird Motor company, people may feel assured that in doing business with that concern they are dealing with a man who appreciates business done in the right way and who has ample financial backing.

The Hal L. Bird Motor company will handle but one single line of cars and trucks, the Studebaker, with a place among the real leaders in that industry. Mr. Bird states that he has no need for any other car, as the Studebaker, he declares, fills the public demand.

In taking over the Studebaker line of motor cars and trucks in this city, Mr. Bird did not have to develop a demand for these high-grade cars. When he assumed ownership of the concern in Phoenix there were 27 cars on the floor. Every one of the 27 has been sold. It is the intention of Mr. Bird to maintain a stock of cars on hand to accommodate the public demand at all times.

Seven different models of Studebaker motor cars are included in that line. They are the Big Six, seven-passenger touring model; the Light Six, five-passenger touring model; the Light Six, five-passenger roadster; the Light Six, five-passenger sedan; the Light Four, five-passenger touring model; the Light Four, five-passenger roadster; and the Light Four, five-passenger sedan.

A line of accessories second to none will be maintained by the Hal L. Bird Motor company at their Phoenix service station. These accessories and parts will be of the Studebaker standard quality to conform with the cars for which they are intended.

Particular pride is taken in the service station for the benefit of the customers of the Hal L. Bird Motor company.



Parade of Studebaker Owners on Streets of Phoenix Headed by Studebaker Towed by Man Using a Goodrich Tube as Tow Rope and Held Between His Teeth



Hal L. Bird of the Hal L. Bird Motor Co.

very best mechanics obtainable. While they make a specialty of Studebaker work, they will do custom work of all sorts.

Showing the remarkably easy traction of the Studebaker motor cars, an interesting exhibition was given on the streets of the business district of the city last Saturday by the Hal L. Bird Motor company when a man, standing in the tonneau of a Studebaker car, drew a big six Studebaker by means of a Goodrich inner tube held in his teeth.

The exhibition attracted considerable attention and moving pictures were taken of the feat which later will be shown in a moving picture theater in this city and in other towns of the state.

Other stunts of interest are to be presented on the streets at various times in the future by this new motor company showing the admirable features of the Studebaker motor cars.

The display rooms are among the largest and handsomest in the city. The front exhibition room is 6 by 60 feet in size, with two sides entirely of glass. Connected with the display room are the offices, with two private offices in addition. The garage in the rear is 80 by 100 feet and contains every kind of machinery needed to do the best motor car work.

pany. This service station is located at First and Van Buren streets in connection with one of the most complete garages in the southwest. It is also one of the largest, with every sort

of machine necessary to do first-class work. The force of mechanics in this garage and service station has been selected with care and is composed of the



CHARLES E. PETERSON

Sales manager of the Hal L. Bird Motor Company, came to Phoenix in 1911 from Chicago. For some time he was manager of a garage and was connected with the selling force of McArthur Brothers. More recently he has been connected with the Oldsmobile which position he resigned to join the selling force of the Hal L. Bird Motor company.



RALPH G. JOHNSON

Salesman for the Hal L. Bird Motor company, is back in business life again after having been in the service of His Majesty King George. Mr. Johnson was connected with the British Royal Air Force, 82nd squadron, and was stationed at Camp Mohawk, Ontario, Canada.

Mr. Johnson was just completing his aviation course when the armistice was signed which deprived him of a commission. He formerly was salesman for the Baldwin Motor company of Los Angeles and for Earl C. Anthony, also of Los Angeles before going to war.

HAULAGE BILLS CUT IN TWO BY TRAILERS SAYS LOCAL DEALER

"The same principle by which the railroad engine is able to pull a long string of heavy freight cars applies to a motor truck as well, so that trailering transportation is absolutely correct in principle," declares C. Winfield Hartman, distributor of trailers.

"Not only is the principle correct, but in actual practice trailers are an important feature in radically reducing the cost of haulage, as is being daily demonstrated by thousands of trailer owners.

"With improved construction, which permits trailers to follow the identical track of the driving truck, these auxiliary haulers are able to travel practically any place a truck is able to go and on both long and short hauls trailers have demonstrated their ability to cut transportation in half in the majority of cases. These are instances where trailers have increased hauling

TO SPEND MILLIONS IN AFTER-THE-WAR WORK FOR SOLDIERS

NEW YORK, March 14.—Secretaries Baker and Daniels of the war and navy departments united in a statement made public here tonight by John H. Mott, director general of the United War Work committee, approving the expenditure of \$265,000,000 in after-the-war welfare work among the fighting men of the American and allied nations.

Regarding the budgets which will finance the activities of the seven organizations represented in the campaign from October 1 last to December 31, 1919, the secretaries declare that reports from overseas confirmed the necessity of maintaining and in some of its aspects, augmenting this work.

"In our judgment," the statement continued, "the full sum subscribed in the campaign will be required, if these societies are to do what the American people desire to have them do in serving the soldiers and sailors and the other classes included in the original appeal."

"Moreover, there could, in our judgment, be no wiser use of such funds. The demobilization plans so far as they have been determined, make it plain that the work of the different organizations will be needed for a long time and, owing to conditions which necessarily characterize the period of demobilization, this practical welfare work will be even more needed than ever."

Before sailing for his sixth trip to the war zone, Dr. Mott made public the budgets of the seven welfare work agencies, following their approval by official Washington, as follows:

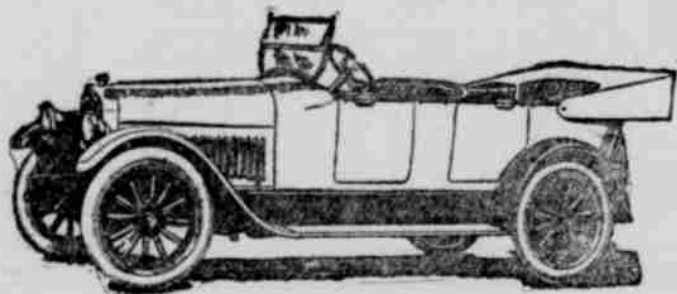
Young Men's Christian Association, \$119,342,942.
Young Women's Christian Association, \$18,677,100.
National Catholic War Council (N. C. W. C.), \$36,015,875.
Jewish Welfare board, \$4,203,510.
War Camp Community service, \$18,171,154.
American Library association, \$4,517,300.
Salvation Army, \$4,210,500.

POSTMASTER BACK FOR TRIAL

PORTLAND, Ore., March 14.—John D. McCombs, former postmaster of Lynchburg, Texas, left here tonight in custody of a federal officer for trial here, following his arrest on a charge of having embezzled funds of his office.

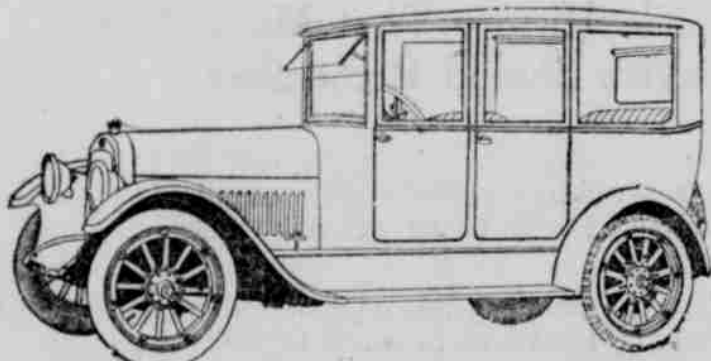
It makes no difference what your wants may be. You can have them supplied by using and reading the Republican Classified Pages.

THE HAL L. BIRD MOTOR CO. PRESENTS FOR YOUR APPROVAL



The New Light Six

is unusually attractive in design and remarkable for its completeness of appointments and refinements of finish.



The Light Six Sedan

is the same as the Light Six Touring, with a luxurious, roomy Sedan body, embodying all the refinements of that type of car.

The New Studebaker For 1919

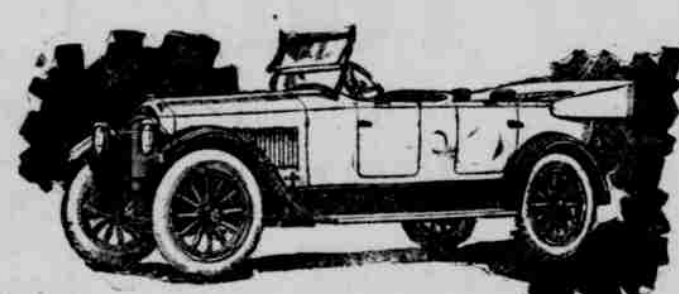
The new Studebaker cars in three models embody long experience together with the latest and greatest achievements of some of the ablest and most experienced engineers and production experts in the automobile industry. These cars are new throughout, with improved motors, intermediate transmission, new axles, bodies, tops, windshields, radiators, hoods, fenders, etc. They are beautiful in design, thoroughly modern and mechanically right.

Before finally approving these cars for production, experimental models of each car were driven thousands of miles under the severest conditions, through the mountains and country roads of the United States and Canada. And finally, to make assurance doubly sure they were driven for days and weeks over the Chicago Speedway. Never were we better satisfied with the performance of any cars in power, speed, endurance and riding comfort. These cars are the masterpieces of the Studebaker organization.

Before taking these cars for distribution in this territory we put them to every test to thoroughly determine that they were adapted for the road and climatic conditions existant in Arizona.

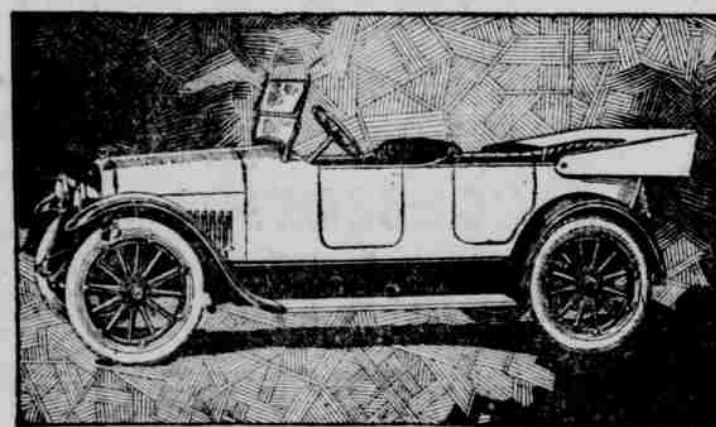
We are absolutely certain that they will meet all motor car requirements and afford genuine satisfaction.

We cordially invite you to inspect these cars, and to have them demonstrated under any and all conditions.



The 7-Passenger Big Six

gives luxury and style at a price well within the means of the conservative investor. Its individuality goes hand-in-hand with excellence of construction and maximum service.



The New Light Four

is obviously a quality car—probably the lowest-priced quality car on the market. Economical to buy and maintain and big enough for the whole family.



HAL L. BIRD MOTOR CO.

Cor. N. First St. & Van Buren.

TELEPHONE 1406

PHOENIX, ARIZONA

